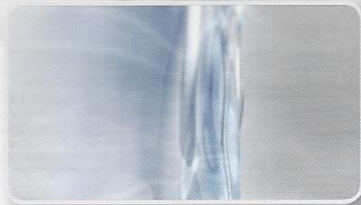


# Ever Wonder Why Your Contact Lenses May Bother You as the Day Goes On?

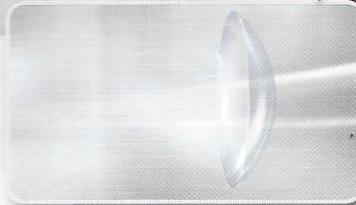
Learn about DAILIES TOTAL1®,  
the world's only Water Gradient  
contact lenses



Water Gradient technology  
increases water content from  
core to surface...<sup>1,2</sup>



...so all that touches your eye  
is a cushion of moisture.<sup>3</sup>



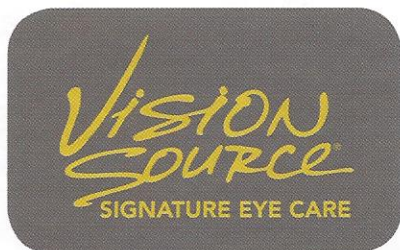
And the lenses are 6x more  
breathable\* than traditional  
soft contact lenses for white,  
healthy-looking eyes.<sup>4</sup>

**PRINCIPAL SCIENTIST**  
Jared Nelson, Alcon

Talk to your eye care professional today

\*High oxygen transmissible lens.  $Dk/t=156 @ -3.00D$ .  
Other factors may impact eye health.

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†Eye exam may be required. Professional fees may apply. At participating offices.

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**References:** 1. Thekveli S, Qui Y, Kapoor Y, et al. Structure-property relationship of delectilcon A lenses. *Cont Lens Anterior Eye*. 2012; 35(suppl 1): e14. 2. Based on laboratory measurement of unworn lenses; Alcon data on file, 2011. 3. Angelini T, Nixon R, Dunn A, et al. Viscoelasticity and mesh-size at the surface of hydrogels characterized with microrheology. *Invest Ophthalmol Vis Sci*. 2013; 54: E-abstract 500. 4. Based on the ratio of lens oxygen transmissibilities; Alcon data on file, 2010.

Ask your eye care professional for complete wear, care and safety information.

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